

Our Values /// Elinabo Edge

Integrity

- We value being honest, ethical, transparent, professional and accountable in our actions.

Stewardship

- We value the act of responsibly managing the Company financial and material resources in an ethical and professional manner.

Continuous Improvement

- We value ongoing efforts to improve and streamline processes, procedures and policies.

A Cohesive Team

- We value our team, where everyone's opinion and contribution matters as we work together toward common goals and expectations.

Quality Service and Support

- We value high quality service, leadership and guidance that is consistent, collaborative, inclusive, appropriate and accessible.



Core Business Activity /// Elinabo Edge

The primary role of financial service is to provide Finance and Resource Administration through the following core business activities:

Customer Service

- Educate and train
- Consult and advice
- Provide services that support clients

Analysis

- Implementation, compliance and vision for policies and procedures
- Identification of inefficiency
- Verify, confirm and investigate to improve operations
- Reporting
- Data analysis and analytic

Strategic Planning

- Support the company strategic plan.
- Focus on and strengthen the long term financial stability of the company.
- Support for operations and management plannings

Risk Management

- Increase fraud awareness

- Ensure health and safety are priority
- Anticipate impact of internal and external changes
- Embedded risk identification steps in our transaction processing or review work
- Training for financial services team

Innovation

- Investigation and adoption of new technologies and software
- Continuous improvement and learning focus
- Collaborate with experts, peers, customers and other post-secondary colleagues
- Training for Financial Services team



SWOT analysis/// Elinabo Edge

<p><u>Strengths</u></p> <p>We have strong commitment, skilled and professional staff</p> <p>We provide high quality financial services training to maintain high level internal control and financial literacy</p> <p>We have a strong foundation of policies, procedures and expectations</p> <p>We continuously seek improvement</p>	<p><u>Weakness</u></p> <p>We lack capital to meet the demand of customers</p> <p>We lack review schedules and risk identification practices and reporting</p> <p>We are constrained by limited resources and frequent changes in priorities</p>
<p><u>Opportunities</u></p> <p>We can identify our inefficiencies and make resourcing decisions to improve upon them</p> <p>We have the ability to expand our training opportunities for on-boarding, risk and safety identification and mitigation and cross training</p> <p>We can schedule regular reviews and improve our review processes of policies and procedures</p> <p>We can increase our level of collaboration within our department and company as a whole</p> <p>We can sustain the demand of our clients</p>	<p><u>Threats</u></p> <p>We are faced with fraud, risk, security and privacy threat's and cyber threats</p> <p>Unexpected events or outcomes and priorities outside of our control require regular redistribution of resources</p> <p>Increasing internal and external demands, regulations, reporting and expectations increase our workload</p>



Strategic Priorities /// Elinabo Edge

Financial Service is focused on the following strategic priorities, mainly on sustaining the demand of finance from our customers.

Strategic priority

Fraud, Risk & Safest Mitigation

- We will increase our awareness of fraud and security risks, we will ensure compliance with risk and safety standards.

Resource Management

- We will ensure the effective use of existing resources and investigate the implementation of new resources to improve upon our inefficiencies.

Policies, Procedures & Processes

- We will increase our awareness of our procedures and processes. We will implement standard templates and review schedules for all of our procedures and processes.

Training

- We will continue to develop external Financial Services training and expand our internal training to endure clear understanding of roles and responsibilities.

Communications

- We will improve our communications within financial service broader company community, encouraging collaboration and engagement between organization units.

Conclusion /// Elinabo Edge

We looking forward on improving all types of businesses and companies all around the world, we are building a foundation of care and strong relationship with our customers. Our goal is to bring smile on each customer we come across. Elinabo Edge care about the future and success of each individual.

